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Helen Rosenthal

Council Member, 6th District



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Dear Neighbors,

Happy Labor Day! With fall brings the start of a new school year. The Department of Education website has information about [school start dates, transportation, and afterschool programs](#). If you'd like to enroll your child in Pre-K, there are still some spots left. Please call our office, call the Pre-K site directly, or visit the [DOE Pre-K website](#).



Saturday, September 6 is Bike Day!

As you may know, I love riding my bike (see above), so I'm thrilled to announce that my office will be giving out **free bike helmets** and offering **free VIN etching for your bike!** The NYPD recommends VIN etching as part of their Crime Prevention Program, and an officer from the 20th precinct will be on site to etch a unique VIN (vendor identification number) onto your bike, which will identify it in case it gets stolen. We'll also have folks from

the NYC Department of Transportation (DOT) who can fit you for a FREE bike helmet! We'll have helmets of all sizes, from toddler to XL, and you'll be fitted for a helmet to make sure you get one that fits you perfectly. **Bike Day is Saturday, September 6, 11am-2:30pm.** We'll be stationed on the sidewalk outside of my district office (563 Columbus Avenue at 87th Street). Spread the word!



Free! BIKE HELMET FITTING and Distribution Event*

Sponsored by Council Member Helen Rosenthal



Join Us!

PLEASE NOTE:

- You must be present to get a helmet and you must learn how to properly fit it.
- A parent or legal guardian must be present to sign a waiver for children under age 18
- Adults over age 18 receiving a helmet must sign a waiver

**Saturday, September 6, 2014
11am-2:30pm**

Outside CM Rosenthal's District Office
563 Columbus Avenue at 87th Street
Manhattan

RAIN SITE:

Inside 563 Columbus Avenue

**STAY SAFER
ON WHEELS**

**while supplies last*



Visit www.nyc.gov/dot or call 311 for more information
Funded by the National Highway Traffic Safety Administration
with a grant from the Governors Traffic Safety Committee

Senior Services Social Worker in Our Office Every Monday

One Stop at JASA has partnered with my office to provide an exciting new service for seniors: starting September 8 a **social worker specializing in senior services will be in the office every Monday from 10am-3pm!** The social worker will be able to help seniors

with entitlements/benefits, assistance with recertification and applications of Section 8, SCRIE, Housing issues, legal issues, and more.

Submit Your Ideas for a Traffic Safety Jingle

Ever had a jingle stuck in your head? It's always short and sweet, deceptively simple, and undeniably catchy. I want to promote a jingle about traffic safety, and I need your help! I'll be giving a live interview on the [Manhattan Neighborhood Network \(MNN\)](#) on Friday, September 12 at 6pm, and **I'll be accepting suggestions for traffic safety jingles from callers throughout the interview. You might be on TV!** (And if not, MNN will be recording the jingles that don't make it on the air, so I'll hear those, too.) Just call in during the interview to share your idea. Good luck!

Traffic Safety Update

As you know, over the summer, we've been working closely with the Department of Transportation (DOT) to identify ways to make West End Avenue (WEA) safer. You can learn about DOT's safety plan [here](#), and it will be voted on at the [Community Board 7 full board meeting on September 2nd](#). DOT will begin milling WEA [tomorrow](#), and it will be completed by the end of the month. Keep a look out for the signs DOT placed on WEA announcing when your street will be paved. By the end of October, DOT will finish painting the new traffic lanes and building the new traffic islands. We will keep updated information about the work on our website.

Project Proposal

- Ban two left turns off West End Ave
 - Northbound left at W 97th St
 - Southbound left at W 95th St
- Construct four islands
 - North & south crosswalks: W 95th, W 97th Sts
- “4 to 3 Conversion”
 - Remove one lane in each direction
 - Mark wide parking lane stripe and flush center median with left turn bays (lengthen northbound left turn bay at W 96th St)
- Add curbside right turn lanes:
 - Southbound right at W 96th St
 - Northbound right at W 86th St



Primary Day is Tuesday, September 9

There's a quick and easy way to find your new poll site: the [NYC Board of Election's Poll Site Locator](#). Just type in your address, and you're all set. Don't forget, Primary Day is Tuesday, September 9.

Affordable Housing Without Separate Entrances

[Developers continue to exploit a loophole](#) in the 2009 inclusionary housing zoning code passed by the previous administration. I oppose the “poor door” loophole, which allows developers to create “separate-but-equal” “on-site” affordable housing while cashing in on government subsidies. As I noted in a recent [WNYC interview with Janet Babin](#), we can achieve our goal of one door, one lobby, one elevator core, and integrated affordable housing using government subsidies. I also joined my colleagues, Council Members Mark Levine and Corey Johnson, in denouncing the law and discussing how we can ensure integrated, permanent affordable housing moving forward in a [recent op-ed in the Huffington Post](#).

First Neighborhood Assembly: Share Your Ideas for How to Spend \$1 Million

Do you have ideas for how to spend \$1 million to improve the Upper West Side? Then come to one of my neighborhood assemblies! I'll host a few town hall-style meetings in

September and October where we'll discuss the needs of the community and gather ideas for capital projects, and **my first neighborhood assembly will be on September 29, 2014 from 6:30pm-8:30pm** at Amsterdam Houses (205 West 61st Street, between Amsterdam and West End Avenue). **If you missed my office's informational sessions on Participatory Budgeting in June, don't let that stop you!** There are a few rules: projects need to pay for physical infrastructure, or "bricks and mortar" improvements; they need to improve public spaces (streets, schools, libraries, parks, bus stops, and public housing); and they must cost at least \$35,000. You can learn more about the process from [my op-ed](#) or the [PBNYC website](#).

Warmly,

Helen



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